

MedExec Hospital Personnel Database

Total Universe: : 605,328

Base Rate: \$65.00/M

Description Summary

From nurses to surgeons, the top priority of everyone working in a hospital is the care of their patients. These medical professionals are highly responsive and are eligible for many products and services. These mailing lists will provide your business with postal, phone, and email information to reach top-level hospital executives, doctors, specialists, nurses, surgeons, administrators, and more. With a variety of selections, you can pinpoint your target to specific data.

How Our Data Is Compiled

Our Hospital Staff Database is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- There are over 5500 registered hospitals in the U.S.
- In 2016, there were approximately 35 million admissions into registered hospitals

Recommended Usage

This database can be used for many industries within the medical field, such as equipment manufacturers, pharmaceuticals, and devices, as well as travel offers, insurance, construction, financial, technology, publications, and others.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender

Geography
Income

Hospital
Job Title
Departments

For additional information or list counts, contact your representative or list manager at 1.800.457.2899